

Case Study: Paramount Pictures

Paramount Pictures Expands Global Operations for Enhanced Security and Asset Protection

The Customer

Founded in 1912 and with many successful films to its name, including "The Godfather," "Indiana Jones," "Transformers" and "Mission: Impossible," Paramount Pictures is one of America's oldest movie studios.

The Challenge

With 10 critical security systems including perimeter protection, fire alarm, intrusion, access control and video surveillance systems using different operating systems, the company needed a way to centrally monitor and manage incidents for improved response times and better overall protection. With these disparate systems, it took multiple operators in the command center to respond to an incident, not including the responders on the ground, which meant Paramount needed a more efficient and effective way to respond.

The Solution

For the highest level of security possible, Paramount chose to invest in enterprise command center software (ECCS) by SureView Systems to consolidate all of its security and life safety systems across the globe in a simple, effective and centrally manageable security management solution. Paramount combined emergency management, emergency response and business continuity under the Business Resiliency Group to more effectively identify risks and mitigation practices, and expanded the role of its private command center beyond the monitoring of its production lots to providing 24/7 monitoring of global operations.

The SureView Immix CC enterprise platform met the company's need for a simple, user-friendly



interface that wasn't over-complicated and didn't require a lot of time to install, configure and learn. The platform also is UL certified for alarm monitoring.

Using the new system, two operators, an analyst and a supervisor centrally monitor security systems across Paramount's global operations 24/7, including all offices, production lots, warehouses, active film shoots and more than 250 traveling executives and team members each day. The company has integrated the platform with a majority of its existing security systems, and is currently adding its emergency notification and dispatch systems. With support from SureView Systems, Paramount's in-house IT department managed the installation, which was seamless and completed on time. Representatives from SureView were a part of the installation and training process from the beginning, and after just a couple of hours of training, users were up and running on the Immix CC platform.

Paramount's new platform now has an intuitive operator interface, which streamlines incident management across all disparate systems within the enterprise, and helps boost the command center's overall productivity. Paramount's security officials can now see when alarms are activated

CUSTOMER

Paramount Pictures

PROJECT HIGHLIGHTS

Complete deployment from test to production in 120 days

Reduction of nuisance alarms by approximately 90 percent

Ability to utilize existing life security and life safety devices and migrate to new technology as needed without affecting security operations

Simplified operations using standard operating procedures and streamlined alarm management

Management visibility into security events without interrupting SOC operations

Automation of key management reports

and they are prioritized by importance. Before Immix CC, security operators would have hundreds of alarms coming in at any given time. The platform has acted as a smart system that presents only the most critical alarms — not every door that is held open too long — and has reduced the number of incoming alarms by approximately 90 percent. Now, operators can process alerts in minutes, improving efficiencies and more importantly, response time to emergency incidents.

The platform's scripting engine also has proven extremely useful. Paramount was interested in the new command center platform that allowed security officials build custom decision trees for operators to follow to ensure a single, streamlined response to similar incidents. With a script in hand, operators can more easily and quickly respond appropriately to any incident.



The Results

"Paramount made it very clear that they were seeking something different," said Rob Hile, Director of Strategic Accounts, SureView Systems. "We showed them our Immix CC framework which from the ground up, was developed to be easy to install, set up, operate and maintain. From start to substantial completion, this project took less than 120 days to move into a full production environment, which is important to a large enterprise such as Paramount."

Most importantly, the platform has helped Paramount streamline security operations to boost the safety and security of employees, and better protect its assets.

IMMIX CC FEATURES

The SureView Immix platform is enterprise command center software for private command centers.

Immix integrates multiple systems together and presents them in an intuitive Web-based interface for enhanced situational awareness.

Cloud-based architecture allows customers to map it to their organization.

With the largest integration library in the industry, Immix supports rapid deployment.

Automates manual processes to streamline operations, reducing false alarms and ensuring only true security events are addressed.

For more information on Immix, visit us at:
www.sureviewsystems.com.